

# Research Analyst

January 2020



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TargetPoint Consulting, a leading MicroTargeting firm, seeks an energetic, creative professional to join their team as a Research Analyst in their **Grand Rapids, Michigan** office.

TargetPoint Consulting is a full service public opinion and MicroTargeting market research firm lead by the nation's foremost experts, seasoned political managers, leading statistical experts, and respected analysts. We work to elect conservative candidates to office, and support those currently in office.

The successful candidate will:

- Have a passion for and understanding of conservative politics
- Collaborate with others to successfully meet the goals of our clients
- Express creativity to continually innovate processes and programs

## Responsibilities

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- Researching issues, candidates, and projects relative to current projects and the sharing key findings with co-workers in a brief & concise manner
- Preparing client deliverables in the form of written memos or presentation decks
- Analyze survey results to gain key insights for our clients
- Executing analytical and research tasks with precision and in a timely fashion
- Assisting on projects to support the project managers, partners, and client project goals

## Qualifications

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- Bachelor's Degree in Political Science, Statistics, Mathematics, or related field; or 1 or more years of political campaign experience
- Experience in survey research/public opinion polling a plus, but not required
- Experience or proficiency in SPSS, R, or Stata
- Strong problem solving and trouble shooting skills
- Proven experience effectively prioritizing workload to meet deadlines and work objectives
- Ability to work independently as well as an ability to collaborate and communicate effectively with other members of the TargetPoint team

## Salary & Benefits

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- Competitive salary based on candidate qualifications and experience.
- Performance bonuses offered on an annual basis.
- Full benefits package including healthcare coverage, HSA contributions, and 401(k) eligibility.
- Additional benefits including PTO, student loan repayment and college savings programs.

To apply, please send resume and cover letter to [infotpc@targetpointconsulting.com](mailto:infotpc@targetpointconsulting.com) with your name and the listed position in the subject line.

To find out more about TargetPoint Consulting, visit [www.targetpointconsulting.com](http://www.targetpointconsulting.com).

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