

Senior Data Analyst

November 2019



TargetPoint Consulting, a leading MicroTargeting firm in our Nation's Capital, seeks an energetic, creative professional to join their team as a Senior Data Analyst.

TargetPoint Consulting is a full service public opinion and MicroTargeting market research firm lead by the nation's foremost experts, seasoned political managers, leading statistical experts, and respected analysts. We work to elect conservative candidates to office, and support those currently in office.

The successful candidate will:

- Have a passion for and understanding of conservative politics
- Collaborate with others to successfully meet the goals of our clients
- Express creativity to continually innovate processes and programs

Responsibilities

- Determining best practices for different analytical processes such as modeling, reporting & scoring
- Analyze and interpret large, complex datasets using a variety of standard statistical techniques and platforms.
- Present and summarize analyses in various formats including raw output, tables, and graphics, oral and written reports.
- Produce tables and graphs in client delivery format and present results to upper management
- Providing data support to the TPC team on both internal and client projects
- Pulling contact files based off pre-designated criteria and client needs
- Manipulating large and uncleaned data files to best meet project requirements
- Executing data related tasks with precision and in a timely fashion
- Analyzing statistical results & using data to support project managers, partners, & client project goals

Qualifications

- At least 1-2 years of experience in a related field – database management, political data, director level campaign experience, etc.
- Bachelor's Degree in Political Science, Statistics, Mathematics, or related field.
- Familiarity with statistical modeling techniques and data visualization practices a plus
- Experience or proficiency in SPSS, R, Stata, C#, SQL, Microsoft SQL, or Alteryx
- Strong problem solving and trouble shooting skills
- Proven experience effectively prioritizing workload to meet deadlines and work objectives
- Ability to work independently as well as an ability to collaborate and communicate effectively with other members of the TargetPoint team

Salary & Benefits

- Competitive salary based on candidate qualifications and experience.
- Performance bonuses offered on an annual basis.
- Full benefits package including healthcare coverage, HSA contributions, and 401(k) eligibility.
- Additional benefits including PTO, student loan repayment and college savings programs.

To apply, please send resume and cover letter to infotpc@targetpointconsulting.com with your name and the listed position in the subject line.

To find out more about TargetPoint Consulting, visit www.targetpointconsulting.com.
