

# Senior Research Analyst

November 2018



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TargetPoint Consulting, a leading MicroTargeting firm in our Nation's Capital, seeks an energetic, creative professional to join their team as a Senior Research Analyst.

TargetPoint Consulting is a public opinion research and data analytics firm that dives deep into voter and consumer opinion at the cutting edge of research and analytics. TargetPoint is led by the nation's foremost experts, seasoned political managers, leading statistical experts, and respected analysts. We work to elect conservative candidates to office, support those currently in office, and bring success to our clients causes.

The successful candidate will:

- Have a passion for and understanding of conservative politics
- Collaborate with others to successfully meet the goals of our clients
- Express creativity to continually innovate processes and programs

## Responsibilities

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- Analyze original qualitative and quantitative results from surveys and focus groups to provide key findings, insights, and recommendations for our clients
- Carry out various stages of data gathering with exactness – from survey drafting and design, quality control, data manipulation, statistical analysis, and data visualization
- Work directly with vendors to manage data collection processes through both written and verbal correspondence
- Research issues, candidates, and projects relative to current projects and then communicate key findings with co-workers in a brief & concise manor
- Prepare and compile client deliverables in the form of written memos and presentation decks
- Execute analytical and research tasks with precision and in a timely fashion
- Assist on projects to support the project managers, partners, and client project goals

## Qualifications

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- Bachelor's Degree in Political Science, Statistics, Mathematics, or related field
- 1-2 years of related experience such as with a political campaign, working with public opinion research, or additional qualitative and quantitative research
- Experience in survey research/public opinion polling
- Experience or proficiency in statistical software such as SPSS, R, or Stata
- Experience with Alteryx, SQL or working in Microsoft Azure environment a plus
- Proficient in Microsoft Suite, particularly PowerPoint. Advanced skills are a plus
- Strong problem solving and trouble shooting skills
- Proven experience effectively prioritizing workload to meet deadlines and work objectives
- Ability to work independently as well as an ability to collaborate and communicate effectively with other members of the TargetPoint team
- Demonstrated leadership qualities and desire to grow within the role

## Salary & Benefits

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- Competitive salary based on candidate qualifications and experience.
- Performance bonuses offered on an annual basis.
- Full benefits package including healthcare coverage, HSA contributions, and 401(k) eligibility.
- Additional benefits include PTO, student loan repayment and college savings programs.

To apply, please send resume and cover letter to [infotpc@targetpointconsulting.com](mailto:infotpc@targetpointconsulting.com) with your name and the listed position in the subject line.

To find out more about TargetPoint Consulting, visit [www.targetpointconsulting.com](http://www.targetpointconsulting.com).

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